

ECB Sponsorship Contract

Sponsor Information

Name of Business: _____

Contact Person: _____

Phone: _____

Address: _____

City/State/Zip: _____

Description and Costs

Fence signs will be open mesh vinyl windscreen banners. They will be placed on the outfield fences of the East Cobb Baseball complex located at 4617 Lee Waters Road (off Jamerson Road adjacent to Kell High School) in Marietta, Georgia. Banners are "printed, not "screen printed", photographic images may be used.

Fields #2-8 (All pricing for a one year period beginning the date the sign is installed)

- 1 Field Banner on any field except Field 1 - \$1,500 (All prices include banner printing)
 - 2 Field Banners on any field except Field 1 - \$2,800
 - 3 Field Banners on any field except Field 1 - \$4,200
 - 4 Field Banners on any field except Field 1 - \$4,800
 - 5 Field Banners on any field except Field 1 - \$6,000
 - 6 Field Banners on any field except Field 1 - \$7,200
 - 7 Field Banners on any field except Field 1 - \$8,400
- 10% discount on all banner prices if participating on Field 1 as well.

Field Banner Dimensions	
#1	7'10" H x 10' W (78.3 sq ft)
#2	7'10" H x 6' W (47.0 sq ft)
#3	7'10" H x 10" (78.3 sq ft)
#4	5'10" H x 11'9"W (68.5 sq ft)
#5	9'8" H x 10' W (96.7 sq ft)
#6	7' 10" H x 8'9" W (67.8 sq ft)
#7	5'10" H x 10'5" (60.7 sq ft)
#8	5'10" H x 10'5" (60.7 sq ft)

Field 1 (Championship Field)

- 1 Banner - \$2,750
 - 2 Banners - \$5,250
- Sponsor Total: \$ _____

Specifications

Camera-ready copy, business card or letterhead. East Cobb Baseball and Sports Media USA, Inc. are not responsible for the quality of the reproduction if camera-ready copy is not supplied. If sending a digital file, please provide a high resolution .pdf file created with 300 dpi images.

IMPORTANT FOR MAXIMUM VISIBILITY, IT IS IMPORTANT TO KEEP THE NUMBER OF LINES OF COPY AT A MINIMUM. LETTERS SHOULD BE A MINIMUM 10" HIGH FOR READABILITY FROM 400-500 FEET AWAY. Therefore, just your name and/or logo is recommended. As this banner is placed in recognition of your sponsorship and is not an advertisement, the banner will indicate that you are a "Proud Sponsor of East Cobb Baseball".

Agreement

Do you authorize Sports Media USA to rearrange the layout to allow for the largest letter size possible? YES NO

Lettering color preferred: _____ (White is recommended for dark backgrounds)
Background color will be white when the copy has no background color included.

East Cobb Baseball is hereby authorized to display my sponsorship on the fences of the complex for the term and rate indicated above.

Sponsors Name & Telephone (PLEASE PRINT):

Name _____ Telephone _____

Signature: _____ Date _____

Remit to: Sports Media USA, Inc., Attn: Sponsor Manager, P.O. Box 243., Grant, AL 35747

Questions? Call Mitch Green 1-800.239.9090

East Cobb Baseball ECB Sponsorship Contract

Sponsor Information

Name of Business: _____

Contact Person: _____

Phone: _____

Address: _____

City/State/Zip: _____

Sponsor Order

Please check one:

Sponsor Page Banner - \$1,000.00/year - Linked to sponsor web site or landing page approved by ECB, Inc.



Size: 355 W x 115 H pixels

Location: Click Sponsor Link in Top Menu bar on Home Page

Scrolling Sponsor Banner \$1,500/year - Linked to sponsor web site or landing page approved by ECB, Inc.

Size:

Height: 60 pixels

Width: ANY up to 250 pixels

The East Cobb Baseball program is recognized nationally as one of the premier youth baseball operations.

Reebok

Rawlings

DICK'S
SPORTING GOODS

Sponsor Here

Home | About ECB | Privacy Policy | Sitemap | Contact

Copyright © ECB, Inc. 2009. All Rights Reserved.

Powered By Assortaddesign.com

Location: Bottom, below the fold, on ALL ECB web site pages.

10% discount on all web prices if participating in ECB eMagazine, WebCasting or Fence Sponsorship.

SPONSOR TOTAL \$ _____

Specifications

All sponsor material must be one of the following digital formats: gif, jpg, png.

Agreement

ECB, Inc. is hereby authorized to insert sponsor banner, as selected above, on the East Cobb website. Sponsor understands that the rate for this space is as indicated. Sponsor agrees to furnish Sports Media USA, Inc. with digital material. Sponsor will not hold ECB, Inc. or Sports Media USA, Inc. responsible for quality of sponsor banner display.

East Cobb Baseball is hereby authorized to display my sponsorship on the web site for the term and rate indicated above.

Sponsors Name & Telephone (PLEASE PRINT):

Name _____ Telephone _____

Signature: _____ Date _____

Remit to: Sports Media USA, Inc., Attn: Sponsor Manager, P.O. Box 243., Grant, AL 35747

Questions? Call Mitch Green 1-800.239.9090



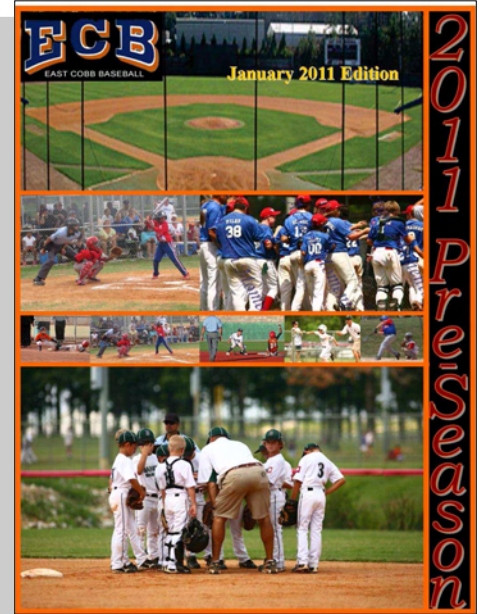
East Cobb Baseball and TravelBallSelect.com have teamed to produce an excellent series of digital magazines for the 2011 season. This series will provide ongoing coverage of East Cobb Park's elite baseball events that are played throughout the 2011 spring, summer and fall seasons in this nationally acclaimed facility. Collectively, these events draw over 2,100 baseball teams each year - even in slow economic times. These teams bring over 80,000 players and coaches who are accompanied by approximately 600,000 visitors including; parents, siblings, friends and relatives, coaches, scouts and fans, all who travel from locations across the USA to visit the East Cobb and Atlanta metro areas as they support their teams.

The magazine series is published six times during spring, summer, and fall seasons (April - Nov) and circulated "subscription free" to coaches, players and families of the teams that are competing in East Cobb events. Each magazine edition covers the big game results with highlights and feature stories on the teams, players, and coaches.

This series provides sponsors with an excellent vehicle for reaching the people who travel to East Cobb Park, often more than once, and compete in baseball tournaments and showcases. A key value of digital magazines is the ability to provide an instant link that connects readers directly to each sponsor's web-site, thus putting the sponsor's message directly in touch with families who are coming to the Park.

Each magazine edition is distributed "subscription free" through the following mechanisms: First, as each new monthly edition of the magazine is published, emails are sent to notify all coaches, players, parents and relatives of teams that travel to East Cobb to compete in baseball tournaments throughout the course of the season. and to all TravelballSelect.com registered email addresses.. Over 20,000 registered emails

The second means that the magazine utilizes for connecting with park attendees is achieved through internet promotions on sites of both EastCobbBaseball.com and TravelBallSelect.com (the nations top source for elite travel baseball news). Each site features a prominent display of the current edition cover - thus providing quick and easy means for readers to access the magazine. These two sites collectively draw traffic of more than 350,000 unique visitors with over 800,000 page views each month providing a continuous source for attracting new viewers to the publications.



Rate Schedule	(price per insertion)*			
	Ad Type	1-2x	3-5x	6x
Full Page		\$500	\$425	\$325
Half-Page		\$350	\$300	\$225
Quarter-Page		\$270	\$220	\$175

Ad Specifications:

File Types: JPEG, bmp, PNG, TIF or PDF
Photos: High Resolution JPEG, bmp, PNG

Terms: TBS will invoice on receipt of Insertion Order. 50% due with Artwork submission, and the balance due within 30 days after first insertion.

Half-Page Horizontal	Half-Page Vertical	Covers & Full Pages	1/4-Page Vertical	1/4-Page Horizontal	Ad Unit Dimensions	Width	Height
6.75" x 4.5625"	3.375" x 9.125"	6.75" x 9.125"	3.375" x 4.5625"	4.875" x 6.125"	Full Page	6.75"	9.125"
					Half-Page Vertical	3.375"	9.125"
					Half-Page Horizontal	6.75"	4.5625"
					Quarter Page Vertical	3.375"	4.5625"
					Quarter Page Horizontal	6.75"	2.28125"

For Advertising and Sales Information,
Contact: Mitch Green, Phone: 800.239.9090

Email Orders and Ad Content To:
 Mitch@SportsMediaUSA.com

Remit To: Sports Media USA, Inc.
Attn: Sponsor Manager
P.O. Box 243
Grant, AL 35747



2011 Publishing Schedule

VOL#	Ad Closing Artwork Due	Publication Close Date	Event Summary - Description
11-01	Friday May 12	Thursday May 14, 2011	2011 May Edition - Review of April Events - May Previews - USSSA Spring Break Classic (14U, AA, AAA, Major) - USSSA 3rd Annual East Cobb Invitational (9U - 13U, AA,AAA, Major) - Triple Crown Backyard Brawl (8U-14U); USSSA Challenge (8-14U) - USSSA NIT Astros Invitational (12U - 14U) Key Game Highlights; Features Stories on Teams, Players, Coaches
11-02	Friday June 3	Thursday June 6, 2011	2011 June Edition - Review of May Events - Preview of June - Triple Crown North Atlanta Open I (9,11,13, and 14U) - Triple Crown North Atlanta Open II (8,10,12, 14, 15, 16 and 18U) - AABC East Cobb (9 and 10U); AABC East Cobb (15 and 16U) - USSSA WS Qualifier (10 and 13U); AABC East Cobb (12U only) - Battle of the South (11U only); USSSA Super NIT (14U only) - CABA Georgia State (14 - 16U and 18U); AABC East Cobb (13U only) Key Game Highlights; Features Stories on Teams, Players, Coaches
11-03	Friday June 24	Thursday June 27, 2011	2011 July Edition - Review of June - Preview of July - Tournament of Champions (13U only); USSSA State Major (14-16U); - AABC East Cobb (11U only); Nashville Showcase (16-18U) - Connie Mack East Cobb (17 and 18U); USSSA GA Open (9U,11U,13U) - Perfect Game East (14-18U); Auburn Showcase (17U) - AABC East Cobb (14U only); USSSA State Open (9,11,13U) - Triple Crown Battle of South Regional (14 - 18U) Key Game Highlights; Features Stories on Teams, Players, Coaches
11-04	Tuesday July 26	Thursday August 4, 2011	2011 August - September Edition - Summer Wrap Up - WWBA 2014 and 2015 Grads (14U and 15U National Championships) - UGA Showcase (17U); EC Patriot Academic Showcase (16 and 17U) - WWBA 2011 Grads 18U National Championships - WWBA 2012 Grads 17U National Championships - WWBA 2013 Grads 16U National Championships - CABA World Series 16U Only Key Game Highlights; Features Stories on Teams, Players, Coaches
11-05	Tuesday September 26	Thursday October 6, 2011	2011 October Edition - Fall Review Triple Crown Fall Frenzy (9-14U, and 15-18U) Perfect Game Jupiter Qualifier #1 (age 18U only) Triple Crown Fall Classic (9-14U, and 15-18U) Perfect Game Jupiter Qualifier #2 (age 18 only) Key Game Highlights; Features Stories on Teams, Players, Coaches
11-06	Tuesday November 1	Thursday Nov 10, 2011	2011 November Edition - Fall Review Rawlings Wood Bat (15, 16, and 18U) Marucci Bats Astros Invitational (14, 16, and 18U) Triple Crown Fall State Championships (9-14U, and 15-18U) BCS Regional (ages 14-18U) Key Game Highlights; Features Stories on Teams, Players, Coaches



For Advertising Sales Information, Contact: Mitch@SportsMediaUSA.com, Phone: 800.239.9090

East Cobb Baseball ECB Sponsor Packages

Quick Reference

Fence Sign Sponsorship:

Tournament Field \$1,500 per year
Championship Field \$2,750 per year

eMagazine

Full Page \$500 per issue

Web Site Sponsorship:

Front Page \$1,500 per year
Sponsor Page: \$1,000 per year

Platinum

(10% OFF)

(50% OFF)

(FREE)

Global Fence Signage (All 8 fields) + Full Page ad in all eMagazines (6 issues) + web site sponsorship (1 year) = \$11,535.

Gold

(10% OFF)

(25% OFF)

(FREE)

Championship Field Signage (One field) + Full Page ad in all eMagazines (6 issues) + web site sponsorship (1 year) = \$4,725.

Silver

(10% OFF)

(25% OFF)

(FREE)

Tournament Field (One field) + Full Page ad in all eMagazines (6 issues) + web site sponsorship (1 year) = \$3,600.

Bronze Plus

(25% OFF)

Championship Field (One field) + Full Page ad in eMagazine (One issue) = \$3,125.

Bronze

(25% OFF)

Tournament Field (One field) + Full Page ad in eMagazines (One issue) = \$1,875.

Added Value, with the purchase of any sponsorship package listed, sponsor also receives:

- A link to all eMagazines is **emailed to over 22,000** East Cobb Park, East Cobb Academy and TravelballSelect.com **registered email addresses**, EACH ISSUE!
- An **additional 300 x 100 pixel sponsor banner** included at the top, above the fold, of the eMagazine landing page, which links to the current and previous editions of the East Cobb eMagazine.
- Sponsor 300 x 100 banner and eMagazine ad, **link to the sponsor web site** or landing page of sponsors choosing
- :30 second spot in** any LIVE and On-Demand **Selectcast** internet game broadcasts from the East Cobb Baseball Complex in 2011 and inclusion in any accompanying DVD. One to three Selectcasts are planned for 2011.